

# Webinar:

## GRC Trends That Will Define 2024

gRC<sup>2024</sup>

✓ ReadiNow



### Time

Approx. 40mins  
with time for Q&A

### Questions

Write your question using the Q&A  
area in the webinar and we'll answer  
at the end.

### Recording

Recording of this webinar will be  
made available to all registered  
participants

# Agenda

- Unveiling the Top Trends in GRC 2024
- Practical examples of adapting to upcoming trends
- The role of Technology to prepare for GRC changes in 2024
- Q&A



**Michael Rasmussen**

Director  
GRC 20/20



**Darren Jacobs**

Chief Product Officer,  
ReadiNow

# GRC Trends That Will Define 2024

PRESENTATION

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Governance, Risk Management & Compliance Insight





A Tale of Two Futures, is Our Future a . . .

☐ Blade Runner Future?

☐ Star Trek Future?





Navigating Chaos





”

The more we study the major problems of our time, the more we come to realise that they cannot be understood in isolation. They are systemic problems, which means that they are interconnected and interdependent.

- Physicist Fritjof Capra

# The Official Definition of GRC . . .



GRC is a capability that enables an organization to:

**G)** reliably achieve objectives

**R)** address uncertainty and

**C)** act with integrity.

SOURCE: OCEG GRC Capability Model



# Success Requires Risk Taking, But Risk Must Be Managed

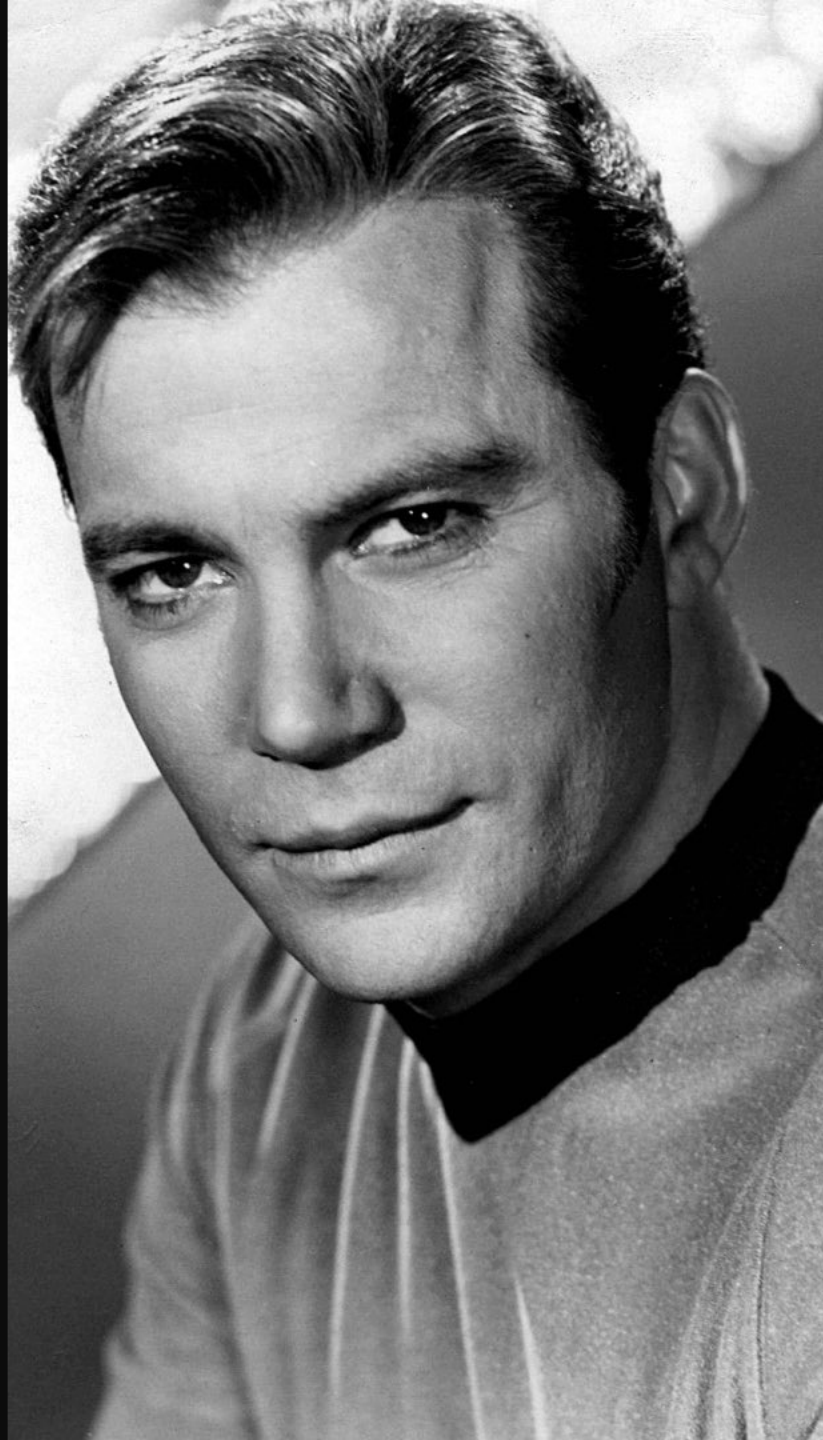


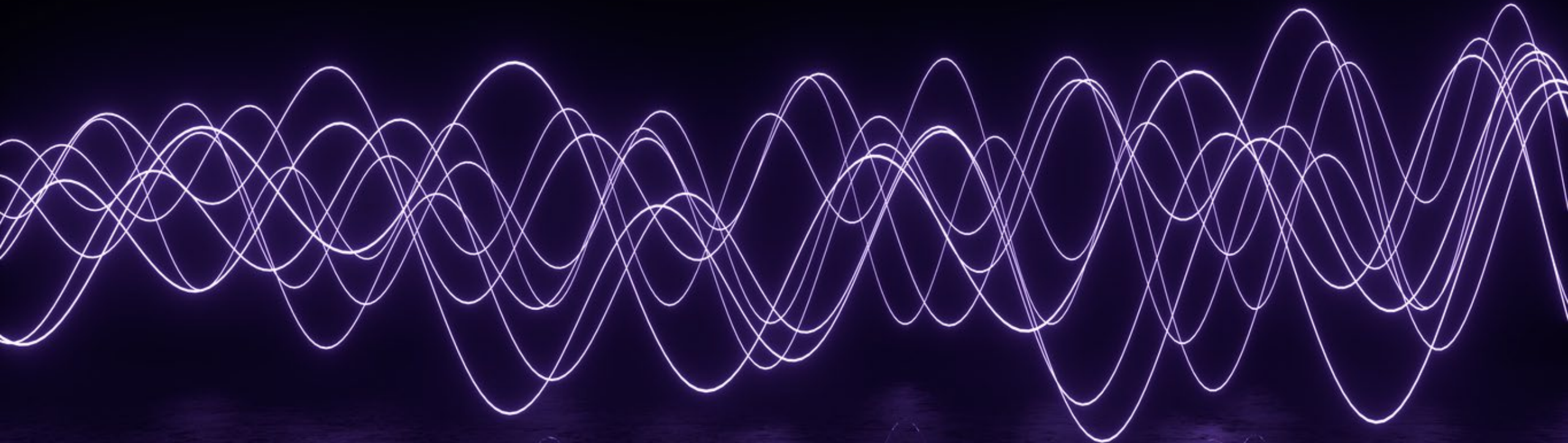
Risk is like fire: If controlled it will help you; if uncontrolled it will rise up and destroy you.

Theodore Roosevelt



**“RISK... RISK IS  
OUR BUSINESS.  
THAT’S WHAT THIS  
STARSHIP IS ALL  
ABOUT. THAT’S  
WHY WE’RE  
ABOARD HER.”  
-CAPTAIN  
JAMES T. KIRK**





**2024 Trend: GRC 6.0 Business Integrated GRC, Managing GRC in the Cycles & Patterns of Business**



2024 Trend: Risk Management = NO SURPRISES!





**2024 Trend: GRC Orchestration, Conducting GRC Across the Enterprise**



A conceptual image featuring a chessboard where the board's surface is a world map. The landmasses are cut out of a light-colored wood, revealing a vibrant blue material underneath that represents the oceans. Various chess pieces, including pawns, knights, and kings, are positioned across the map, symbolizing global strategy and geopolitical risk. A soft, out-of-focus light source in the upper left corner creates a gentle glow and lens flare effect.

*“Organizations that take a serious, systematic, and senior-driven approach to political risk management are likely to be surprised less often and recover better.”*

Condoleezza Rice and Amy Zegart, (Hachette, 2018)

**2024 Trend: Geopolitical Risk**



# 2024 Trend: Risk Agility, Navigate and Leverage Your Environment





## 2024 Trend: Business Resilience, Recover from Events and Get Back in the Game





## 2024 Trend: ESG, Does the Organization Pretend It is Something Else?

A promotional image for the TV show Ted Lasso. It features the character Ted Lasso, played by Jason Segel, with his signature mustache, looking upwards and to the right with a thoughtful expression. He is wearing a dark blue V-neck sweater over a white collared shirt. The background is a large, empty stadium with blue seating and bright lights on the roof.

*“Doing the right thing is never the wrong thing.”*

- Ted Lasso







## 2024 Trend: Trust and Integrity Have Become Critical

**Businesses must act in good faith towards customers, employees, stakeholders, communities, and partners.**



A world map is overlaid on a background of blue shipping containers. The map features several glowing nodes (bright blue/white dots) connected by thin, curved lines, representing a global network. The nodes are located in North America, Europe, Asia, and Australia. The background shows a stack of blue shipping containers with some white text visible on them.

**DUE DILIGENCE:** Businesses must take reasonable steps to ensure they manage risks and maintain ethical environments and relationships across the extended enterprise

**2024 Trend: GRC and the Extended Enterprise**





**2024 Trend:** Governing A.I. in the Organization, While Using A.I. to Enhance GRC Capabilities





**ACCOUNTABILITY**

**VS**

**RESPONSIBILITY**

(a subtle but very powerful difference)





**2024 Trend: Managing GRC Across Different Cultures/Contexts**



# 2024 Trend: Engagement, The Human Firewall





# 2024 Trend: The GRC Business Champion



**Integrating GRC into the  
Business.**





## Sarbanes-Oxley (SOX)

With SOX instituted as a U.S. federal law in 2002 — creating new and complex mandates for financial reporting — organizations focused much of their efforts on keeping up and less on delivering the broader GRC solution.



## Enterprise GRC

With Enterprise or Integrated GRC, multiple departments could now work off a common platform, bringing together the first, second and third line functions. However, solutions still had constraints and required development.



## GRC Architecture

As technology grew more sophisticated, GRC platforms began to emerge, but no single platform was able to solve an organization's entire risk management needs and required better integration with other business systems.



## Agile GRC

The shift to GRC 4.0 began about five years ago, moving away from legacy systems and toward agile GRC solutions that required highly intuitive, configurable, and engaging systems for front-office to back-office risk functions.

**GRC 5.0 and 6.0 build on and extend GRC 4.0**



## Cognitive GRC

As technology grew more sophisticated, Agile GRC solutions have leveraged cognitive technologies — artificial intelligence such as machine learning, predictive analytics, robotic process automation, natural language processing to deliver greater levels of efficiency, effectiveness, resilience, and agility in GRC.



## Business-Integrated GRC

Business-Integrated GRC is the next generation of GRC technology with a view focused on performance G[P]RC. GRC becomes an integrated part of a business management platform. The idea of a siloed GRC platform goes away to manage GRC as an integrated platform of the business, its objectives, its performance, and then risk, compliance, control, and assurance in this context.

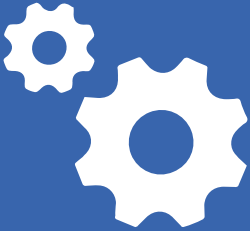
# Components of Agile & Cognitive GRC Technology



Usability



Cost of Ownership



Configurability



Scalability



Adaptability




Integration



Analytics



Artificial Intelligence



Future Proof

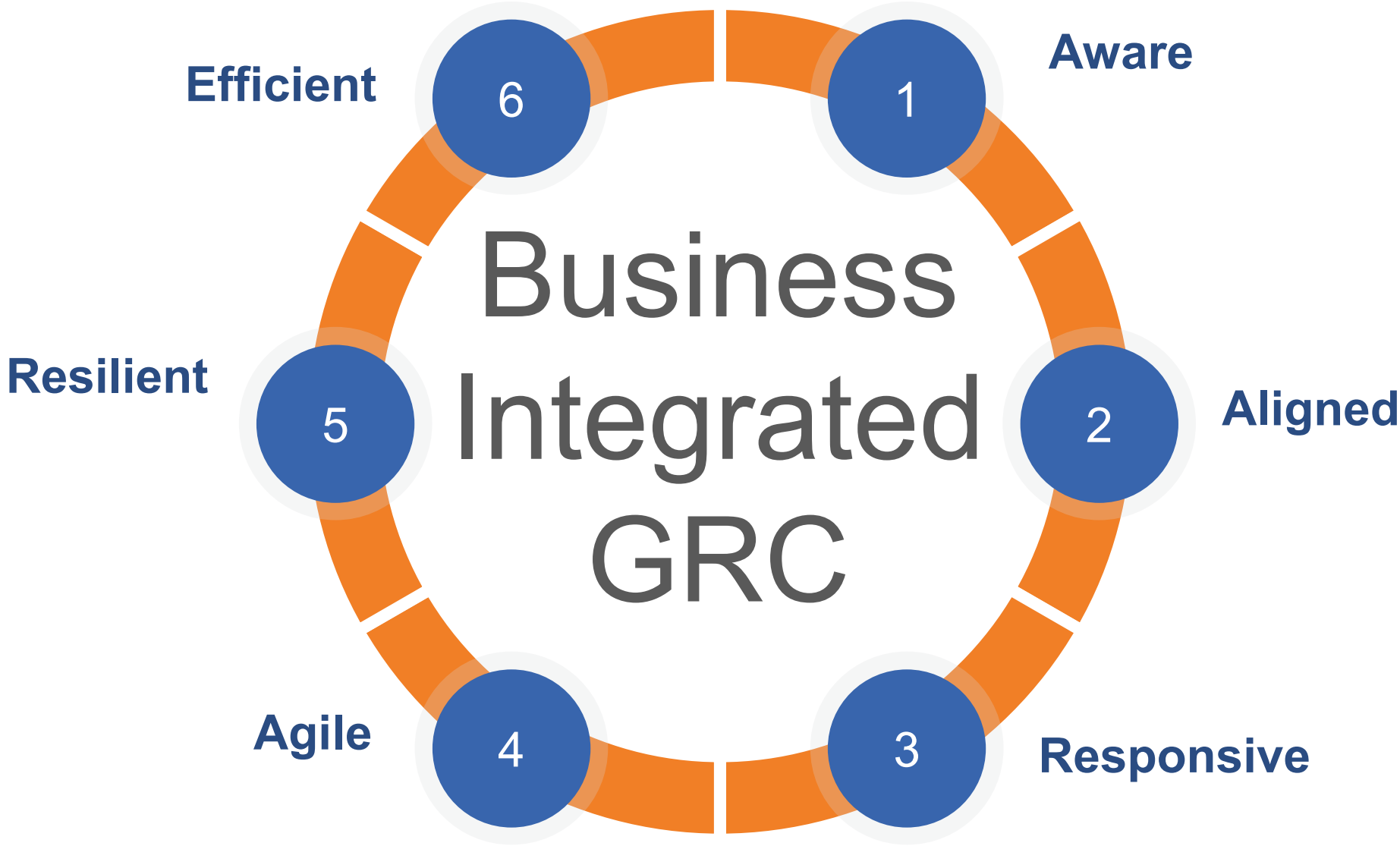


# GRC 6.0 – Business Integrated GRC

Some of the capabilities/dimensions/perspectives on Business Integrated GRC include:

- ✓ Strategy, Objectives & Performance Management. Taking a top-down view of objectives and aligning risk with the organization's objectives. It also aligns risk with strategy setting and management and monitors risk in the context of performance management.
- ✓ Business Process Modeling & Enterprise Architecture. This enables organizations to define and build processes and integrate a perspective of risk and controls into their design.
- ✓ Business Management Platforms. The new generation of no-code solutions can build out and enable business processes and bake GRC into those processes instead of having GRC be an afterthought or a band-aid.
- ✓ Top-Down and Bottom-Up Risk Alignment. Where risk management is done from a top-down perspective aligned with objectives. After all, ISO 31000 states that risk is the effect of uncertainty on objectives. But it also aligns this with a bottom-up, down-in-the-weeds view of risk and controls.
- ✓ Automated Business Controls. GRC tech that delivers integrated and automated business controls.
- ✓ Risk Quantification. It improves risk quantification and provides a more objective view of risk and its impact on the performance and objectives of the organization.
- ✓ Risk Agility & Resilience. It enables more aligned perspectives in risk scenarios and forecasts that impact objectives to prepare and navigate the organization through the chaos ahead. It also monitors risks in the here and now to find issues and contain them to be resilient.
- ✓ Right-Brain Engaged. While risk quantification engages the left brain, technology is also needed to engage the right brain in creative risk thinking to manage risk in the context of objectives, strategy, and performance.

# Benefits of 360° Contextual Awareness of GRC





# Questions?

*GRC 20/20 Research, LLC (GRC 20/20) provides clarity of insight into governance, risk management, and compliance (GRC) solutions and strategies through objective market research, benchmarking, training, and analysis.*

grc20/20

**Michael Rasmussen, J.D.**



**GRC 20/20 Research, LLC**

*The GRC Analyst, Pundit, & OCEG Fellow*

[mkras@grc2020.com](mailto:mkras@grc2020.com)

[www.grc2020.com](http://www.grc2020.com)

+1.262.332.9188



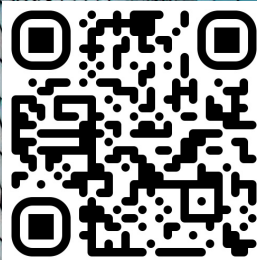
*The GRC Report is the first word in governance, risk, and compliance news – providing leading analysis, insights, and updates for GRC professionals.*

*We are dedicated to delivering transparency and providing relevant news to help individuals and organizations stay informed in this ever-evolving field.*

grcreport

[hello@grcreport.com](mailto:hello@grcreport.com)

[www.grcreport.com](http://www.grcreport.com)



# GRC Trends that will define 2024

- Business Integrated GRC
- Risk Management = No Surprises
- GRC Orchestration
- Addressing Geopolitical Risk.
- Risk Agility
- Business, Strategic & Operational Resilience
- ESG and Integrity
- Trust Assurance & Data GRC
- The Extended Enterprise
- A.I. GRC/ A.I. Governance
- Cognitive GRC
- Accountability
- GRC and Cultural Contexts
- GRC Engagement
- Business Champion



# Key Recommendations

## Business Integrated GRC

- Embed GRC responsibilities into job descriptions and performance evaluations across all levels of the organization.
- Ensure GRC frameworks and internal process' are mapped to overarching business objectives
- Conduct regular GRC training sessions tailored to specific roles within the organization

## Risk Management = No Surprises

- Implement advanced analytics and AI tools for predictive risk modeling and scenario planning.
- Establish a dedicated risk intelligence unit to continuously monitor and analyze potential risks.
- Conduct regular risk assessments and update risk mitigation strategies based on new data and trends.

## GRC Orchestration

- Use technology platforms that integrate GRC processes with BAU business operations.
- Establish cross-functional GRC teams to ensure collaborative risk management and compliance efforts.
- Develop standardized GRC processes and policies that can be adapted to specific departmental or regional needs.

## Addressing Geopolitical Risk.

- Create a geopolitical risk task force to monitor and analyze geopolitical developments and their potential impact.
- Develop contingency plans for various geopolitical scenarios, including supply chain diversification strategies.
- Engage with external geopolitical experts or consultancies for in-depth analyses and forecasts.

## Risk Agility

- Foster a culture of agility where teams can quickly respond to emerging risks through regular training and simulations.
- Implement flexible risk management frameworks that can be adapted as new risks emerge.
- Use cloud-based GRC solutions to ensure real-time risk data is accessible for swift decision-making.

## Business, Strategic & Operational Resilience

- Conduct resilience audits to identify vulnerabilities in business operations, strategies, and financial structures.
- Develop and regularly test business continuity and disaster recovery plans.
- Invest in technologies and infrastructure that enhance operational robustness and flexibility.

## ESG and Integrity

- Establish clear ESG goals and integrate them into corporate strategy and decision-making processes.
- Implement comprehensive ESG reporting and disclosure practices to maintain transparency and integrity.
- Engage stakeholders through regular communication on ESG initiatives and progress.

## Trust Assurance & Data GRC

- Adopt strong data governance frameworks to ensure data integrity, privacy, and security.
- Implement robust cybersecurity measures and conduct regular security audits.
- Foster a culture of ethical behavior and transparency in all business dealings.

## The Extended Enterprise

- Conduct due diligence on all third parties to ensure they meet your company's ethical and compliance standards.
- Establish clear contracts and agreements that include compliance with your organization's GRC policies.
- Regularly audit and monitor third-party compliance and risk management practices.

## A.I. GRC/ A.I. Governance

- Document your GRC process' and map steps where AI can be incorporated
- Develop clear guidelines and standards for AI deployment, and monitoring within the organization.
- Invest in technology that provides a platform for AI enablement

## Cognitive GRC

- Invest in AI and machine learning technologies to automate routine GRC tasks and analyses.
- Use AI-driven insights to enhance decision-making in risk management and compliance.
- Ensure AI systems used in GRC are transparent and explainable to maintain accountability.

## Accountability

- Clearly define and communicate the roles and responsibilities for GRC at all levels of the organization.
- Establish robust mechanisms for tracking and reporting GRC activities and outcomes.
- Implement a whistleblower policy and anonymous reporting channels to encourage reporting of misconduct.

## GRC and Cultural Contexts

- Conduct cultural and regulatory assessments before entering new markets to understand the local GRC landscape.
- Tailor GRC policies and training to respect and accommodate local customs and regulatory requirements.
- Engage local stakeholders and experts to ensure GRC efforts are culturally informed and effective.

## GRC Engagement

- Develop interactive and engaging GRC training programs tailored to different roles within the organization.
- Establish clear, accessible channels for employees to seek advice on GRC matters and report concerns.
- Recognize and reward employees who actively contribute to GRC initiatives and improvements.

## Business Champion

- Identify and nurture GRC champions at various levels who can advocate for GRC best practices.
- Provide platforms and opportunities for GRC champions to share their knowledge and experiences.
- Integrate GRC success stories into corporate communications to highlight the value of GRC to the organization.

# Key Recommendations

## Business Integrated GRC

- Embed GRC responsibilities into job descriptions and performance evaluations across all levels of the organization.
- Ensure GRC frameworks and internal process' are mapped to overarching business objectives
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## Risk Management = No Surprises

- Implement advanced analytics and modeling and scenario planning.
- Establish a dedicated risk intelligence team to identify, assess, and analyze potential risks.
- Conduct regular risk assessments and update risk management strategies based on new data and insights.

## GRC Orchestration

- Use technology platforms that integrate GRC with other business operations.
- Establish cross-functional GRC teams to ensure seamless management and compliance efforts.
- Develop standardized GRC processes and templates adapted to specific departmental needs.

## Addressing Geopolitical Risks

- Create a geopolitical risk task force to monitor and respond to geopolitical developments and trends.
- Develop contingency plans for various scenarios, including supply chain diversification and data security.
- Engage with external geopolitical experts or consultancies for in-depth analyses and forecasts.

## Risk Agility

- Foster a culture of agility where teams can quickly respond to emerging risks through regular training and simulations.
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## Business, Strategic & Operational Resilience

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## Manage External Compliance

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## Monitor and Report on GRC Matters

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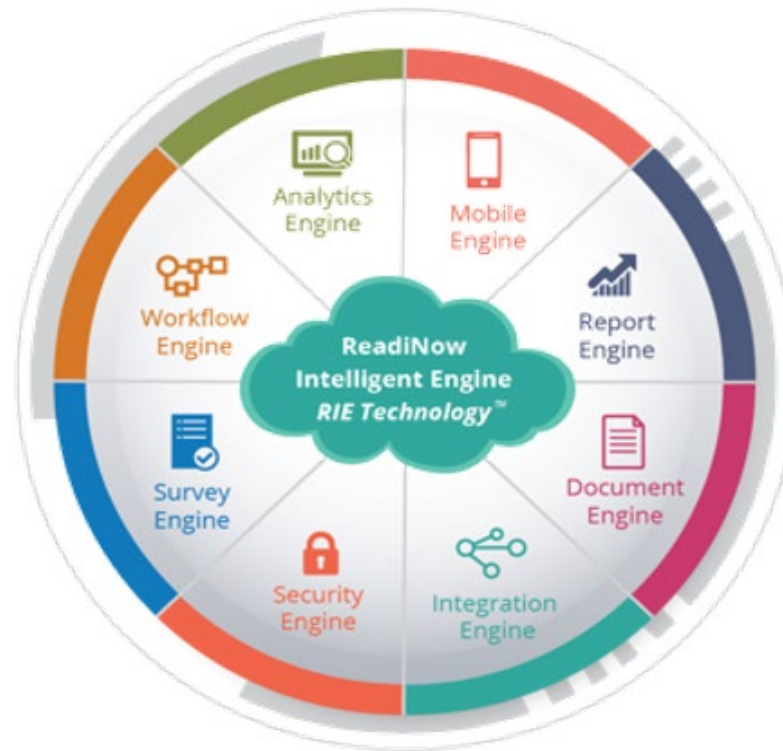
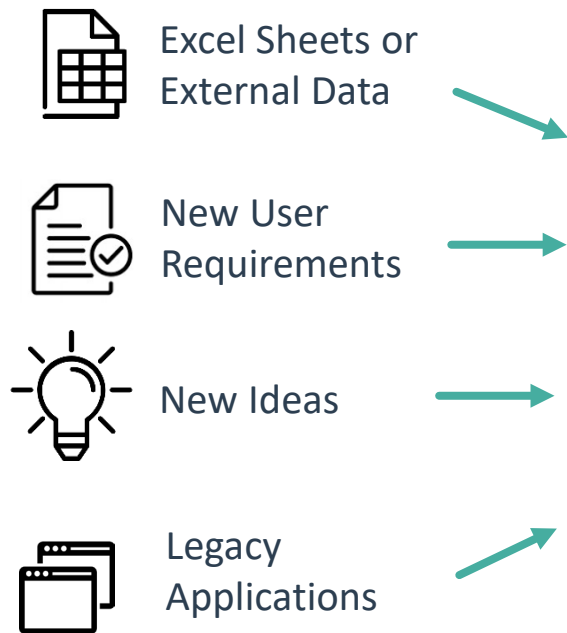
**GRC Trends 2024**

**The Role of Technology to implement  
key recommendations**

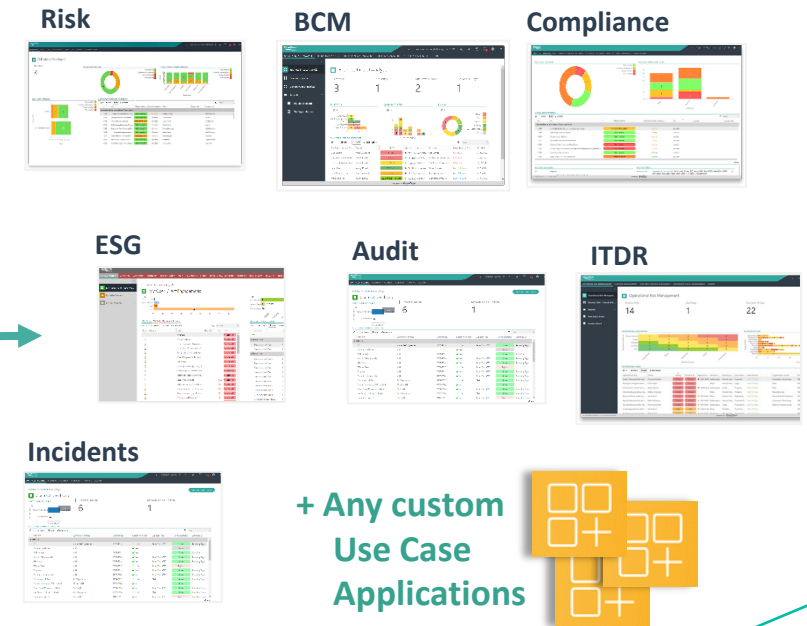


# What is ReadiNow

ReadiNow **No-Code** Drag & Drop




Transform or Build Unlimited Use Cases







# Governance, Risk & Compliance




BCM




Risk




Compliance




Audit




Incident




WHS



Vendor



Complaints



Key Indicators

# IT/Cyber Solutions



IT Risk



IT Security Incident




ITDR




IT Compliance


# Environmental, Social & Governance



Materiality Assessments




Disclosure




Metrics


+ Any custom Use Case Applications




Configurable Forms & Screens




Dashboards




Analytics




Workflow




Mobile



Role Based Security



Document Generation



Alerts & Notifications



Integrations

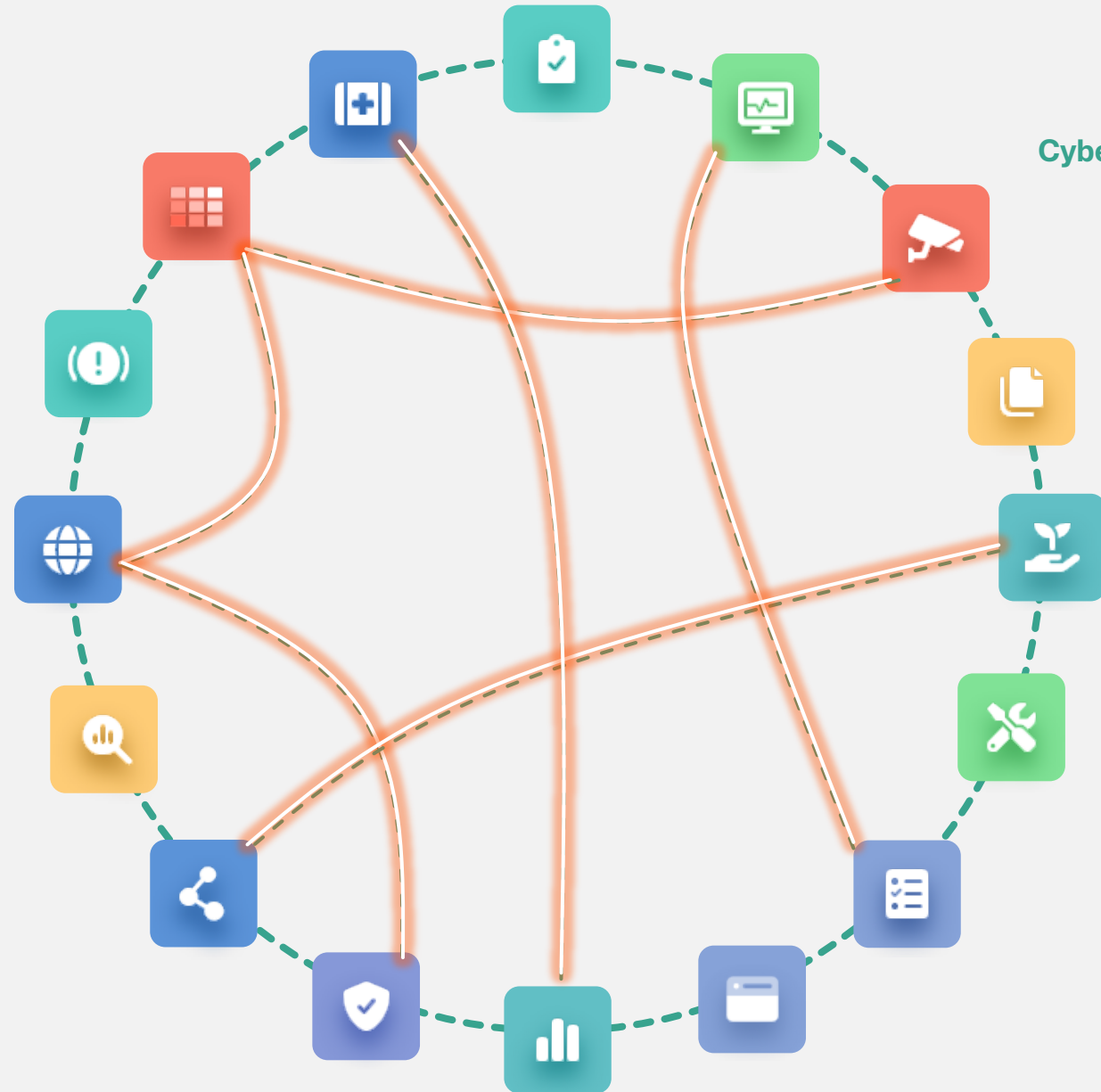
# ReadiNow Demo





Enable GRC Agility to  
prepare for 2024

Governance, Risk  
& Compliance



Cyber Solutions

Environmental, Social &  
Governance